

Brad Oldham, Inc.

Brad Oldham, President



Brad Oldham is a sculptor with the mind of an engineer who enjoys creating artistic, useful pieces. Brad established his stand-alone company in 1998 to design and produce architectural elements for hotels, restaurants, upscale residences and projects undergoing historic restoration. The company, known today as Brad Oldham, Inc., builds upon Brad's highly regarded tenure with the country's top interior design firms and discriminating private art collectors.

Born in California, Brad is the third youngest in a family of four children. As a child, Brad relocated with his family to Iran, where his father was a systems manager with Bell Helicopter International. In the late 1970s, the family moved back to Texas, where Oldhams have lived for more than seven generations. As a result of his time in the Middle East and Europe, combined with the bravado of growing up in Texas, Brad learned early the value of bringing unique perspectives into his life and work.

While a stand-out artist and accomplished student, Brad's earliest victories in school came through his skills on the basketball court. It's significant to note that his first true successes came through his physical skill and strong leadership in a highly competitive team sport. A basketball scholarship helped Brad earn a degree in economics from Texas Wesleyan University in Fort Worth.

In 1989, Brad was enrolled in Texas Christian University's MBA program, when he left the classroom to hone his artistic craft by working first hand with the finest metalworking craftsmen in the industry. His skills brought jewelry and button manufacturing into the family apparel business called L-7 Designs, Inc., lead by his older brother Todd Oldham and their mother. Along with his metalworking expertise, Brad oversaw production and manufacturing of Todd Oldham's couture and bridge lines for more than eight years.

These were the formative years in which Brad found his passion for art and making products along with formulating his guiding principles, which continue to shape his business practice. Whether on the basketball court, in the family apparel business or honing his craft and art, Brad Oldham developed a strong collaborative and accessible philosophy in his work.

In 1998, when the family transitioned their apparel business into other market segments, Brad launched his own company, providing custom metal and tile products to architects and interior designers.

In 2002, Brad joined forces with Phoenix I Restoration & Construction to launch a new division called Phoenix I Studios. This industry-first division broke new ground in historical restoration by providing custom-design accessories for commercial and residential projects. Three years later, Brad opened a studio in the Dallas Design District, to support the custom product developments and allow clients a showroom to touch and feel samples and view the production process up close.

In 2007, Brad Oldham, Inc. expanded its manufacturing capabilities by bringing in additional leadership and manufacturing partners to provide custom products on a large scale. Brad and his team regularly work with interior designers, architects and owners on specific lighting design as well as hardware, architectural features and sculptural work for their projects at competitive prices. Leveraging the company's experience in custom-design work, Brad Oldham Inc. now provides large-quantity products for many commercial and hospitality projects nationally.

Oldham's custom art and products have been featured on *Good Morning America* and in *Architectural Digest*, *Better Homes & Gardens*, *Veranda*, *House & Garden*, *The Dallas Morning News*, and other national and local publications. In 2003, Brad Oldham was honored with *The Craft Award* from Preservation Dallas for his dedication to preserving Dallas landmarks, and three years later, with *The Rising Star Award in Homes and Interiors* from Fashion Group International.

Brad brings a background of education, craftsmanship, diverse culture and creativity to each of his endeavors. While Brad is proud of his accomplishments and upbringing, he is the rare individual who today is doing professionally what he's always dreamed of. The only thing that generates more passion than his work, is his family. Brad is married with three children, with whom he enjoys fostering their individual creative pursuits.